



Scientists in suits

In the boardroom and on the factory floor, Industrial Research Ltd's world class scientific and engineering expertise lifts productivity and profitability.

We know that R&D can help New Zealand business lift its game so we asked the million dollar question:

"What's Your Problem New Zealand?"



Resene Paints replied "Our industry needs to step forward into a sustainable future, NOW!"

The multi-million dollar solution:

Work with IRL's world leading chemistry expertise to develop a range of resins with 80% sustainable ingredients that can be used in premium waterborne paints.

So congratulations Resene, the winner of IRL's \$1 million Research and Development competition What's Your Problem New Zealand?

Industrial Research Ltd – science is our business. To find out more visit www.irl.cri.nz or phone 0508 CALL IRL

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Te Taihu Pūtaiao

